

# Panasonic

## Experience a fresher and more comfortable indoor environment

**nanoe™ X**



**7 effects of nanoe™ X**

<p><b>Deodorizes</b></p>  <p><b>Odors</b></p>	<p><b>Inhibits 5 types of pollutants</b></p>					<p><b>Moisturizes</b></p>  <p><b>Skin &amp; hair</b></p>
 <p><b>Bacteria &amp; viruses</b></p>	 <p><b>Mold</b></p>	 <p><b>Allergens</b></p>	 <p><b>Pollen</b></p>	 <p><b>Hazardous substances</b></p>		

What is **nanoe™ X**?  
 nano-technology + electric =



nanoe™ X are nano-sized electrostatic atomised water particles that are rich in OH radicals.

**4.8 trillion OH radicals / sec**

nanoe™ X is generated from moisture in the air that contains highly reactive components known as hydroxyl (OH) radicals, which are effective at suppressing pollutants and odors.



**nanoe™ Technology is widely adopted in Japan, a country that highly values air quality as important for overall comfort.**

### Nursery schools



**Ayumi Nursery School**

### Automotive



**LEXUS**  
 Expanding adoption to **36** models  
 (as of January 31, 2019)



Keep skin and hair moisturized while driving

### Public transport



**JR East**  
 Yamanote Line: Adopted for E235 series models

**nanoe™ X helps freshen your home from a variety of airborne pollutants and odors.**

nanoe™ X penetrates deep into the fiber of furniture, carpets where babies play and more, effectively inhibiting mold, bacteria and viruses.



## Inhibits pollutants and odors for a comfortable indoor environment



**Helps create an environment that's clean and safe for babies**



Living room

The carpets where babies spend much of their time conceal a great deal of mold, bacteria, viruses and allergens deep in their fibers. nanoe™ X inhibits these pollutants, helping to make them cleaner and safer for babies.



**Makes homes more comfortable for families with pets**



Bedroom

Mites and dander from pets are a major cause of allergies in the home. nanoe™ X not only effectively inhibits these allergens but also eliminates odors that permeate mattresses, blankets and more.



**Keeps the living room fresh and inviting**



Living room

The smell of unpleasant odors tends to permeate furniture and curtains over time. nanoe™ X inhibits odors, leaving the air in your living room fresh and inviting.



**Protects your valued clothing and other stored items**

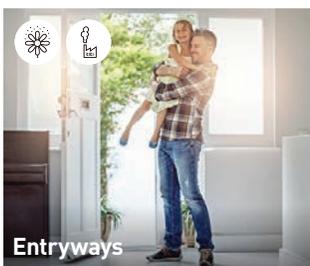


Bedroom / Closet

Air tends to become stale and humid inside closets, encouraging the growth of mold. nanoe™ X inhibits the growth of mold to help protect your clothing and other stored items.



**Inhibits harmful substances in PM2.5 brought in from outside**



Entryways

Harmful substances in PM2.5 and pollen that are thought to cause asthma, bronchitis and other health issues tend to cling to your clothing and hair when you come in from outside. nanoe™ X breaks down and inhibits these substances.



**Moisturizes skin and hair for a little extra self-care**



Bedroom

nanoe™ X helps keep your hair and skin moisturized while you sleep or spend time with your family. nanoe™ X hydrates the sebum on the skin to prevent the loss of moisture.